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ORLANDO BALLET SCHOOL RAISES THE BAR THROUGH PARTNERSHIP WITH KAPLAN VIRTUAL EDUCATION

Florida-based Provider of Online Learning Will Offer Program for Aspiring Dancers

Orlando, FL May 25, 2010— Kaplan Virtual Education (KVE), a leader in online middle and high school, and the Orlando Ballet School (OBS), one of the best training academies in the world, today announced a partnership which will provide resident dancers with the opportunity to pursue their academic education online. The new program, available for the 2010-2011 academic year, balances rigorous artistic training with a challenging academic curriculum.

Students accepted into the “Release-Time Program” will attend Kaplan College Preparatory School (KCPS), an online secondary school that combines an elite, private school education with the flexibility of learning virtually anywhere, at any time.

“This new relationship provides equal emphasis on the art of dance as well as academics,” said Juan Escalante, Orlando Ballet executive director. “Not only will our students continue to receive our world-renowned dance instruction, they will also have access to the convenience of online academic coursework from a leading educational institution.”

OBS students who enroll in the program will benefit from KCPS’s certified teachers, who provide one-on-one attention, communication via e-mail, instant messaging and phone, and use video, audio and animation to provide an engaging learning environment. KCPS offers a full range of core curriculum, Advanced Placement (AP) courses, honors classes, electives and college prep courses.

“This partnership demonstrates how we can assist specialized academies with an accredited online learning option,” said Charles Thornburgh, president of Kaplan Virtual Education. “OBS students can now harmoniously pursue their dance training and academic studies without having to prioritize one over the other.”

Admission to the Release-Time Program is by audition only. Auditions can be arranged by contacting Orlando Ballet School Manager Katherine Fabian at kfabian@orlandoballet.org or 407.426.1733 x 11.

About Orlando Ballet School

Orlando Ballet School (OBS) has been regarded as one of the best training academies in the world and is the official school of the Orlando Ballet - Central Florida’s only fully professional resident ballet company – under the director of Juan Escalante, executive director. The school has been named “outstanding school” at the New York finals of Youth America Grand Prix three times, as recently as 2009. With four locations in Central Florida, OBS is the only ballet academy in the southeast to be accredited by the Southern Association of Colleges and Schools.

About Kaplan Virtual Education

Kaplan Virtual Education (KVE), a leading provider of online sixth through 12th grade education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. Kaplan Virtual Education offers public school options in California, Washington, Oregon, Colorado, Kansas, Arizona, Idaho, Wisconsin and Florida. KVE private schools, which are available to students across the nation, include Kaplan College Preparatory School, Kaplan High School and Kaplan University High School. KVE is accredited by AdvancED. For more information, visit www.kaplanonlineschools.com.

Kaplan Virtual Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.kaplan.com.

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